

OFFICIAL



Energy Retail Price Offers Comparison Report 2020-21

Report to the Minister for Energy and Mining

August 2021

OFFICIAL

Enquiries concerning this Energy Retail Price Comparison Report 2020-21 should be addressed to:

Essential Services Commission
GPO Box 2605
Adelaide SA 5001

Telephone: (08) 8463 4444
Freecall: 1800 633 592 (SA and mobiles only)
E-mail: escosa@escosa.sa.gov.au

Table of contents

Glossary of terms	ii
Executive summary.....	1
1 Introduction	3
1.1 Energy retailers included in this Report	4
1.2 Types of energy offers.....	5
1.2.1 Standing Offers	5
1.2.2 Market Offers	6
1.3 Energy retail price information reported	6
1.4 Additional information reported.....	6
2 Electricity retail offer prices.....	7
2.1 Residential electricity retail offer prices.....	8
2.2 Small business electricity retail offer prices	12
2.3 Retailer feed-in tariffs (R-FiT).....	17
2.3.1 Incidence of retailer-paid component of the solar feed-in tariff payments.....	18
2.3.2 Incidence of best priced market offers available to solar customers	19
3 Gas retail offer prices.....	22
3.1 Residential gas retail offer prices.....	23
3.2 Small business gas retail offer prices	26
Annexure A Regulations.....	31
Annexure B Assumptions and limitations.....	33
Annexure C Comparison of estimated annual bills for residential electricity customers (\$nominal) .	37
Annexure D Comparison of estimated annual bills for small business electricity customers (\$nominal).....	39
Annexure E Comparison of estimated annual bills for metropolitan residential gas customers (\$nominal).....	41
Annexure F Comparison of estimated annual bills for metropolitan small business gas customers (\$nominal).....	42
Annexure G Off-peak controlled load offers	43
Annexure H Green energy options	46

Glossary of terms

AER	Australian Energy Regulator
Commission	Essential Services Commission established under the <i>Essential Services Commission Act 2002</i>
Default Market Offer	The maximum price set by the Australian Energy Regulator for standing offers
Designated Retailer	Under clause 2 of the <i>National Energy Retail Law (South Australia) Act 2011</i> , a 'Designated Retailer' is defined as, in the case where there is: (a) no existing connection – the local area retailer; and (b) an existing connection – the financially responsible retailer for the premises
Electricity customer	The annual consumption assumed for electricity customers is: ▶ for residential customers: 5,000 kWh ▶ for small business customers: 10,000 kWh
Gas customer	The annual consumption assumed for gas customers is: ▶ for residential customers: 21,000 MJ ▶ for small business customers: 190,000 MJ
GST	Goods and Services Tax
kWh	Kilowatt hour
Market Offer	Any retail electricity or gas offer that is not a Standing Offer
Minister	South Australian Minister for Energy and Mining
MJ	Megajoule
MWh	Megawatt hour
NERL	<i>National Energy Retail Law (South Australia) Act 2011</i>
NERL retailers	Energy retailers authorised to sell electricity and gas to customers under the <i>National Energy Retail Law (South Australia) Act 2011</i>
PV	Photovoltaic
Report	Energy Retail Price Offer Comparison Report 2020-21 required annually by <i>Electricity (General) Regulations 2012</i> , Regulation 12 and the <i>Gas Regulations 2012</i> , Regulation 6 (refer Annexure A).
Retailers	Energy retailers authorised to sell electricity and gas to customers in South Australia under the <i>National Energy Retail Law (South Australia) Act 2011</i>

R-FiT	Retailer-paid component of the solar feed-in tariff
Solar Customer	<p>A residential or small business customer using less than 160 Megawatt hours of electricity per annum at a connection point, which has a PV unit and complies with the requirements of Division 3AB of the <i>Electricity Act 1996</i></p> <p>In practice, a solar customer may purchase electricity from a retailer and export electricity, purchase electricity only or export electricity only.</p>
Simple Average	The mean of a group of numbers, calculated as the sum of a group of numbers, divided by the number of observations
Standing Offer	Standing Offers are the default offer contracts which an energy retailer must make available to customers for which it is a Designated Retailer
TJ	Terajoule

Executive summary

Under the *Electricity Act 1996* and *Gas Act 1997*, the Essential Services Commission (**Commission**) provides to the Minister for Energy and Mining (**Minister**) an annual Energy Retail Price Offers Comparison Report (**Report**). This 2020-21 Report compares electricity and gas retail price offers available to South Australian residential and small business customers at 30 June 2020 and 30 June 2021.

The Report provides a snapshot of energy retail price offers available in the market over the twelve month period to 30 June 2021. In doing so, it applies an annual bill approach, using set levels of customer consumption, to monitor energy retail price offers in South Australia. The Commission has utilised the same consumption profiles since 2012, to provide consistency of reporting on annual bills over time.¹ Historical Energy Retail Price Offers Comparison Reports are available on the Commission's website.

This Report does not consider recent electricity and gas price movements which may have occurred from 1 July 2021, or the determination made by the Australian Energy Regulator (**AER**) on Default Market Offer (**DMO**) electricity prices to apply from that date.²

Average annual electricity retail Standing Offer and Market Offer prices for both residential and small business customers decreased over the 12 months to 30 June 2021.

- ▶ Average residential annual electricity retail Standing Offer and Market Offer prices fell by 5.9 percent and 7.0 percent respectively over the 12 months to 30 June 2021. This is equivalent to an average annual bill reduction of \$136 for a customer on a Standing Offer contract and a \$145 reduction for a customer on a Market Offer contract. This increased the average discount between the two types of offers from \$207 to \$216.
- ▶ Average small business annual electricity retail Standing Offer and Market Offer prices fell by 8.0 percent and 7.5 percent respectively over the 12 months to 30 June 2021. This is equivalent to an average annual bill reduction of \$380 for a customer on a Standing Offer contract and a \$312 reduction for a customer on a Market Offer contract. This reduced the average discount between the two types of offers from \$600 to \$532.

Average annual gas retail Standing Offer and Market Offer prices for both residential and small business customers generally increased over the 12 months to 30 June 2021.

- ▶ Average residential annual gas retail Standing Offer prices fell by 3.7 percent, but average annual retail Market Offer prices increased by 0.1 percent over the 12 months to 30 June 2021. This is equivalent to an average annual bill reduction of \$44 for a customer on a Standing Offer contract and a \$1 increase for a customer on a Market Offer contract. This reduced the average discount between the two types of offers from \$162 to \$116.

¹ The Commission notes that electricity consumption profiles used in this Report are different to those used by the AER for the purposes of setting the annual DMO prices.

² Further information on the introduction of Default Market Offer from 1 July 2021 can be accessed from the Australian Energy Regulatory website at: <https://www.aer.gov.au/retail-markets/guidelines-reviews/retail-electricity-prices-review-determination-of-default-market-offer-prices-2021-22/final-decision>.

- ▶ Average small business annual gas retail Standing Offer and Market Offer prices increased by 0.6 percent and 0.2 percent respectively over the 12 months to 30 June 2021. This is equivalent to an average annual bill increase of \$43 for a customer on a Standing Offer contract and an \$11 increase for a customer on a Market Offer contract. This increased the average discount between the two types of offers from \$604 to \$636.
- ▶ At 30 June 2021, four out of the ten gas retailers were marketing to either some or all of the regions outside of the Adelaide Metropolitan area. Those retailers offered the same gas retail Standing Offer prices to their metropolitan and non-metropolitan residential customers.

Market Offers were generally priced at a discount to Standing Offer prices in 2020-21

- ▶ There was a wide range of discounts between electricity retail Standing Offers and Market Offers. For residential customers, the discount between a retailer's Standing Offer and average Market Offer ranged from no discount to 19 percent. For small business customers, it ranged from no discount to 31 percent.
- ▶ Gas retail Market Offers were also generally priced at a discount to Standing Offers. For residential customers, the discount between a retailer's Standing Offer and their average Market Offer ranged from no discount to 26 percent. For small business customers, it ranged from one percent to 17 percent.

Customers can save by shopping around for a better energy retail price offer

- ▶ Energy retailers were differentiating their retail Market Offers in a variety of ways (for example, through retail tariffs, discounts, fees and charges, contract duration and sign-up incentives) resulting in annual bill differences between Market Offers. However, the extent of differentiation was less in gas than for electricity.
- ▶ At 30 June 2021, where a retailer discounted a Market Offer against its Standing Offer, residential electricity customers on a Standing Offer contract could have saved between \$20 and \$490 per annum had they switched to their retailer's lowest-priced Market Offer.
- ▶ At 30 June 2021, where a retailer discounted a Market Offer against its Standing Offer, residential gas customers on a Standing Offer contract could have saved between \$0 and \$370 had they switched to their retailer's lowest-priced Market Offer.
- ▶ With the range of energy retail offers available, customers can save by shopping around for a better offer. Customers can either change their energy retailer or find a better offer with their current energy retailer. Customers can make use of the AER's Energy Made Easy online service (www.energymadeeasy.gov.au) to compare all available energy offers.

South Australian solar customers had a choice of offers available to them and electricity retailers were recognising the benefit of fed-in solar electricity

- ▶ At 30 June 2021, Retailer Feed-In Tariffs (R-FiTs) ranged from 2.1 cents to 22 cents per kWh.
- ▶ The available evidence shows that South Australian solar customers had a choice of offers available to them and were not paying more for electricity than non-solar customers. Further, electricity retailers were recognising the benefit of feed-in solar electricity through offering a R-FiT to solar customers.

1 Introduction

Pursuant to the regulations issued under the *Electricity Act 1996* (**Electricity Act**) and *Gas Act 1997*, the Essential Services Commission (**Commission**) is responsible for providing to the Minister for Energy and Mining (**Minister**) an annual Energy Retail Price Offers Comparison Report (**Report**) for South Australian residential and small business customers.³

This Report forms part of an overall pricing and market monitoring regime, introduced by the South Australian Government when energy retail prices were deregulated on 1 February 2013.⁴ Under that regime, the South Australian Government (through the Minister) has the role of collecting and gathering market information, including through reports provided by the Commission, the Australian Energy Market Operator and the Australian Energy Regulator (**AER**), to inform itself of the state of the market and of the need to review or amend regulatory controls.

Under the Regulations, the Report must include:

- ▶ the range of retail Standing Offer prices generally available to small customers⁵
- ▶ the range of retail Market Offer prices generally available to small customers
- ▶ the difference between average retail Standing Offer prices and retail Market Offer prices generally available to small customers, and
- ▶ any other matter required by the Minister.⁶

The observations set out in this Report are based on energy retail offer prices that were available to residential and small business customers in South Australia at 30 June 2020 and 30 June 2021.

To report on those matters, this Report uses an annual bill with a set level of consumption as a benchmark, to ensure that any movements in annual bills can be attributed to price movements and not to changes in energy usage.

The annual consumptions assumed for electricity and gas customers are:

- ▶ for residential electricity customers: 5,000 kWh
- ▶ for small business electricity customers: 10,000 kWh
- ▶ for residential gas customers: 21,000 MJ, and
- ▶ for small business gas customers: 190,000 MJ.

The full set of details and assumptions that underpin the analysis are discussed in Annexure B.

Movements in annual bills for residential and small business electricity customers are presented in Tables 2-1 and 2-2 respectively. Annual bill movements for residential and small business gas customers are presented in Tables 3-1 and 3-2 respectively.

³ Regulation 12(2) of the *Electricity (General) Regulations 2012* and Regulation 6(2) of the *Gas Regulations 2012* (Regulations) require the Commission to provide to the Minister, by 31 August each year, a report on energy retail prices that were generally available to classes of small customers in South Australia in the preceding financial year. Extracts of the Regulations are contained in Annexure A.

⁴ This date coincided with the implementation of the National Energy Customer Framework in South Australia, which transferred most South Australian energy retail regulatory functions to the Australian Energy Regulator.

⁵ Small customers are those electricity customers using less than 160 MWh of electricity annually and gas customers using less than 1 TJ of gas annually, through a single connection point.

⁶ No additional matters have been specified by the Minister for the purposes of this Report.

Annexures C, D, E and F provide a full data set of estimated annual bills for residential and small business electricity and gas customers on the lowest-priced Market Offer, highest-priced Market Offer, Standing Offer and the simple average Market Offer bill for each retailer.

This Report does not consider electricity and gas price movements which may have occurred after 30 June 2021, or the determination made by the AER on Default Market Offer (DMO) prices to apply from 1 July 2021.⁷

The DMO price is the maximum price, set annually by the AER, for each electricity distribution zone in New South Wales, South Australia and South East Queensland, that an electricity retailer can charge small business and residential customers on standing offer contracts. The DMO is designed to make it easier for customers to compare energy plans across different providers by designating the DMO as the 'reference price' that all *National Energy Retail Law (South Australia) Act 2011* (NERL) retailers must compare their publicly available offers against.

1.1 Energy retailers included in this Report

This Report provides information on offers available from energy retailers authorised under the NERL to South Australian residential and small business customers. The AER administers retailer authorisations.

Table 1-1 shows that there were 32 authorised retailers actively retailing energy to small customers in South Australia as at 30 June 2021. Seven new retailers entered the South Australian energy retail market, and three retailers (amaysim Energy, Click Energy and Commander Power and Gas) exited the energy retail market.

Table 1-1: Authorised retailers (at 30 June 2021)

Retailer	Selling electricity to		Selling gas to	
	Residential	Small business	Residential	Small business
1st Energy*	✓			
AGL Energy	✓	✓	✓	✓
Alinta Energy	✓	✓	✓	
Amber Electric	✓			
BlueNRG		✓		
CovaU*	✓	✓		
Diamond Energy	✓	✓		
Discover Energy	✓	✓		
Dodo Power & Gas	✓			
Elysian Energy	✓	✓		
Energy Locals	✓	✓		
EnergyAustralia	✓	✓	✓	✓

⁷ Refer: <https://www.aer.gov.au/retail-markets/guidelines-reviews/retail-electricity-prices-review-determination-of-default-market-offer-prices-2021-22/final-decision>.

Table 1-1: Authorised retailers (at 30 June 2021) (continued)

Retailer	Selling electricity to		Selling gas to	
	Residential	Small business	Residential	Small business
Future X Power	✓	✓		
GloBird Energy	✓		✓	
Kogan Energy	✓			
Lumo Energy	✓	✓	✓	✓
Mojo Power	✓			
Momentum Energy	✓	✓		
Nectr*	✓			
Next Business Energy*		✓		
Origin Energy	✓	✓	✓	✓
OVO Energy	✓			
Powerclub	✓	✓		
Powerdirect	✓	✓		
Powershop	✓	✓		
QEnergy	✓	✓		
ReAmped Energy	✓	✓		
Red Energy	✓	✓	✓	✓
Simply Energy	✓	✓	✓	✓
Social Energy*	✓			
Sonnen*	✓			
Tango Energy*	✓	✓		

* New entrant

1.2 Types of energy offers

Energy retailers offer consumers two types of energy retail offers – Standing Offers and Market Offers.

1.2.1 Standing Offers

Each retailer authorised to sell electricity under the NERL must publish retail Standing Offer prices. The Standing Offer is an element of the National Energy Customer Framework, arising under the NERL. A retailer is required to make a Standing Offer available to small customers on request – for example, where a customer does not want to sign up to a Market Offer.

The NERL prohibits retailers from changing the terms of their Standing Offers more frequently than every six months. In practice, they are often only changed annually. These offers are commonly marketed as the offer against which Market Offer discounts are measured.

Electricity retailers are free to set supply and usage charges for their Standing Offers as long as the total bill is equal to or less than the DMO price set by the AER.

Where a retailer elects to make its Standing Offer generally available to customers, the information must be published on the AER's EnergyMadeEasy and the retailer's websites.

1.2.2 Market Offers

Retailers generally provide a range of Market Offers, which must contain a minimum set of terms and conditions but may also include additional terms and conditions. These offers can vary from contract to contract (for example, discounts, different payment options, fixed contract terms and various other fees and charges).

The DMO does not limit the prices charged to customers on Market Offers. Retailers are also free to change their Market Offers at any time.

1.3 Energy retail price information reported

This Report compares annual electricity and gas bills for small customers on Standing Offers and Market Offers at 30 June 2020 and 30 June 2021. The Commission's analysis includes:

- ▶ **overall annual bill changes** – changes in Standing Offer and Market Offer annual bills (averaged across all retailers)⁸
- ▶ **individual retailer annual bill changes** – changes in Standing Offer and Market Offer annual bills for each retailer, and
- ▶ **differences between Standing Offers and Market Offers** – highlights the potential discounts that Market Offers provide relative to Standing Offers for each retailer, and the potentially higher discounts that customers might have achieved had they switched to the lowest-priced Market Offer available in the market.

1.4 Additional information reported

The annual average bills presented in this Report are based on peak rates only. The following retailer price information is also provided in this Report to provide further information on different tariff types:

- ▶ Retailer Feed-in Tariffs (section 2.3)
- ▶ Off-Peak Controlled Load offers (Annexure G), and
- ▶ Green energy options (Annexure H).

⁸ This is a simple (or unweighted) overall average determined by averaging each individual retailer's portfolio of relevant offers and then averaging all those individual retailers' results.

2 Electricity retail offer prices

▶ Key observations

▶ For residential customers

- ▶ Average annual electricity retail Standing Offer and Market Offer prices fell by 5.9 percent and 7.0 percent respectively over the 12 months to 30 June 2021.
- ▶ Residential electricity retail Market Offers were generally priced at a discount to Standing Offer prices. The discount between a retailer's Standing Offer and average Market Offer ranged from no discount to 19 percent.
- ▶ Where a retailer discounted a retail Market Offer against its Standing Offer, residential customers on a Standing Offer contract could have saved between \$20 and \$490 had they switched to their retailer's lowest-priced Market Offer.

▶ For small business customers

- ▶ Average annual electricity retail Standing Offer and Market Offer prices fell by 8.0 percent and 7.5 percent respectively over the 12 months to 30 June 2021.
- ▶ Small business electricity retail Market Offers were generally priced at a discount to Standing Offer prices. The discount between a retailer's Standing Offer and average Market Offer ranged from no discount to 31 percent.
- ▶ Where a retailer discounted a retail Market Offer against its Standing Offer, small business customers on a Standing Offer contract could have saved up to \$1,600 had they switched to their retailer's lowest-priced Market Offer.

There was a wide range of discounts between the retail Standing Offer and the range of Market Offers provided by each electricity retailer. The analysis in subsequent sections utilises an assumed consumption profile for a representative electricity small customer, therefore all figures are indicative.

The annual consumption assumed for electricity customers is:

- ▶ for residential customers: 5,000 kWh, and
- ▶ for small business customers: 10,000 kWh.

Actual billing outcomes for individual customers will depend on the amount of electricity consumed, retail tariffs and the terms and conditions of the customer's retail contract.

As at 31 December 2020,⁹ approximately 91 percent of small electricity customers in South Australia were on a Market Offer contract (down from 92 percent as at 30 June 2020) with the remaining nine percent of those customers on a Standing Offer contract.¹⁰

⁹ These are the latest figures available on the Australian Energy Regulator's website.

¹⁰ Refer: <https://www.aer.gov.au/retail-markets/performance-reporting>

2.1 Residential electricity retail offer prices

Figure 2-1 shows the average annual electricity bill for a residential customer, based on available retail Standing Offer and Market Offer prices at 30 June 2020 and 30 June 2021, and the discount between the average Standing Offer and average Market Offer.

It shows that the average retail Standing Offer and Market Offer bills fell by 5.9 percent (\$136) and seven percent (\$145) respectively. This increased the average discount between the two types of offers from \$207 to \$216.

Figure 2-1: Average annual electricity retail bills for residential customers (\$nominal)

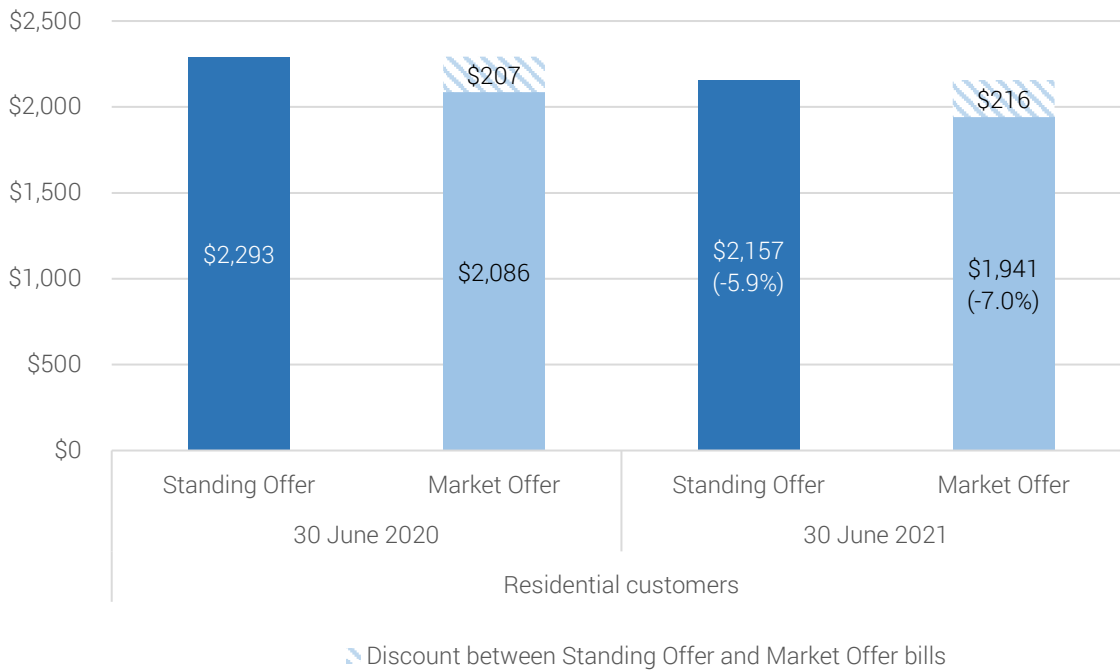


Table 2-1 shows the change in estimated annual residential electricity retail Standing Offer and lowest-priced Market Offer bills for each retailer at 30 June 2020 and 30 June 2021.

Annexure C provides a full data set of estimated annual electricity retail bills for residential customers on the lowest-priced Market Offer, highest-priced Market Offer, simple average Market Offer and Standing Offer bill for each retailer.

Table 2-1: Comparison of estimated annual electricity retail bills for residential customers (\$nominal)

Retailer	Standing Offer			Lowest-priced Market Offer			Difference between Standing Offer and lowest-priced Market Offer	
	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021
1st Energy*	-	\$2,240	-	-	\$1,920	-	-	\$320
AGL Energy	\$2,350	\$2,210	-6%	\$2,040	\$1,920	-6%	\$310	\$290
Alinta Energy	-	\$2,210	-	\$2,140	\$1,770	-17%	-	\$440
amaysim Energy^	\$2,340	-	-	\$2,320	-	-	\$20	-
Click Energy^	\$2,340	-	-	\$2,010	-	-	\$330	-
Commander Power & Gas^	\$2,350	-	-	\$2,150	-	-	\$200	-
CovaU*	-	\$1,900	-	-	\$1,820	-	-	\$80
Diamond Energy	\$2,320	\$2,210	-5%	\$2,090	\$2,090	0%	\$230	\$120
Discover Energy	\$2,260	\$2,190	-3%	\$2,020	\$1,750	-13%	\$240	\$440
Dodo Power & Gas	\$2,350	\$2,170	-8%	\$2,150	\$2,150	0%	\$200	\$20
Elysian Energy#	\$2,120	-	-	\$2,030	\$2,030	0%	\$90	-
Energy Locals#	\$2,300	-	-	\$2,150	\$1,900	-12%	\$150	-
EnergyAustralia	\$2,350	\$1,900	-19%	\$2,210	-	-	\$140	-
Future X Power	\$2,350	\$2,200	-6%	\$1,990	\$1,900	-5%	\$360	\$300
GloBird Energy	\$2,210	\$2,170	-2%	\$1,900	\$1,960	3%	\$310	\$210
Kogan Energy#	-	-	-	\$2,110	\$1,680	-20%	-	-
Lumo Energy	\$2,330	\$2,180	-6%	\$2,040	\$2,040	0%	\$290	\$140
Mojo Power	\$2,150	\$2,190	2%	-	-	-	-	-

Table 2-1: Comparison of estimated annual electricity retail bills for residential customers (\$nominal) (continued)

Retailer	Standing Offer			Lowest-priced Market Offer			Difference between Standing Offer and lowest-priced Market Offer	
	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021
Momentum Energy	\$2,330	\$2,200	-6%	\$1,990	\$1,770	-11%	\$340	\$430
Nectr*#	-	-	-	-	\$1,780	-	-	-
Origin Energy	\$2,360	\$2,240	-5%	\$1,900	\$1,900	0%	\$460	\$340
OVO Energy	\$2,070	\$2,070	0%	\$1,920	\$1,680	-13%	\$150	\$390
People Energy	-	\$2,190	-	-	-	-	-	-
Powerclub	\$2,260	\$2,180	-4%	-	-	-	-	-
Powerdirect#	-	-	-	\$2,040	\$1,970	-3%	-	-
Powershop	\$2,320	\$2,060	-11%	\$1,970	\$1,730	-12%	\$350	\$330
QEnergy	\$2,340	\$2,190	-6%	-	-	-	-	-
ReAmped Energy	\$2,280	\$2,140	-6%	\$1,880	\$1,650	-12%	\$400	\$490
Red Energy	\$2,330	\$2,180	-6%	\$2,180	\$2,180	0%	\$150	\$0
Simply Energy	\$2,340	\$2,190	-6%	\$2,040	\$1,930	-5%	\$300	\$260
Social Energy*	-	\$2,150	-	-	-	-	-	-
Tango Energy*	-	\$2,210	-	-	\$1,960	-	-	\$250
Simple average	\$2,293	\$2,157	-6%	\$2,055	\$1,890	-8%	\$238	\$267

* New entrant ^ Exited market # Retailer was not making its Standing Offer generally available to residential customers

The Commission's analysis of estimated annual residential electricity retail bills¹¹ at 30 June 2020 and 30 June 2021 indicates:

► **The range of prices was larger in residential electricity retail Market Offers than in Standing Offers**

At 30 June 2021:

- CovaU and EnergyAustralia had the lowest-priced retail Standing Offer annual bill at \$1,900
- 1st Energy and Origin Energy had the highest-priced Standing Offer annual bill at \$2,240
- ReAmped Energy had the lowest-priced Market Offer annual bill at \$1,650, and
- Origin Energy had the highest-priced Market Offer annual bill at \$2,240.

► **Residential electricity retail Market Offers were generally priced at a discount to Standing Offers**

The discount between a retailer's Standing Offer and average Market Offer ranged from no discount (Red Energy) to 19 percent (OVO Energy). Residential customers could therefore have saved by moving from the Standing Offer to a Market Offer.

Residential customers on a retail Standing Offer contract could have saved between \$20 (Dodo Power and Gas) and \$490 (ReAmped Energy) had they switched to their retailer's lowest-priced Market Offer.

► **There was a range of price differences between retailers' residential electricity retail Market Offers**

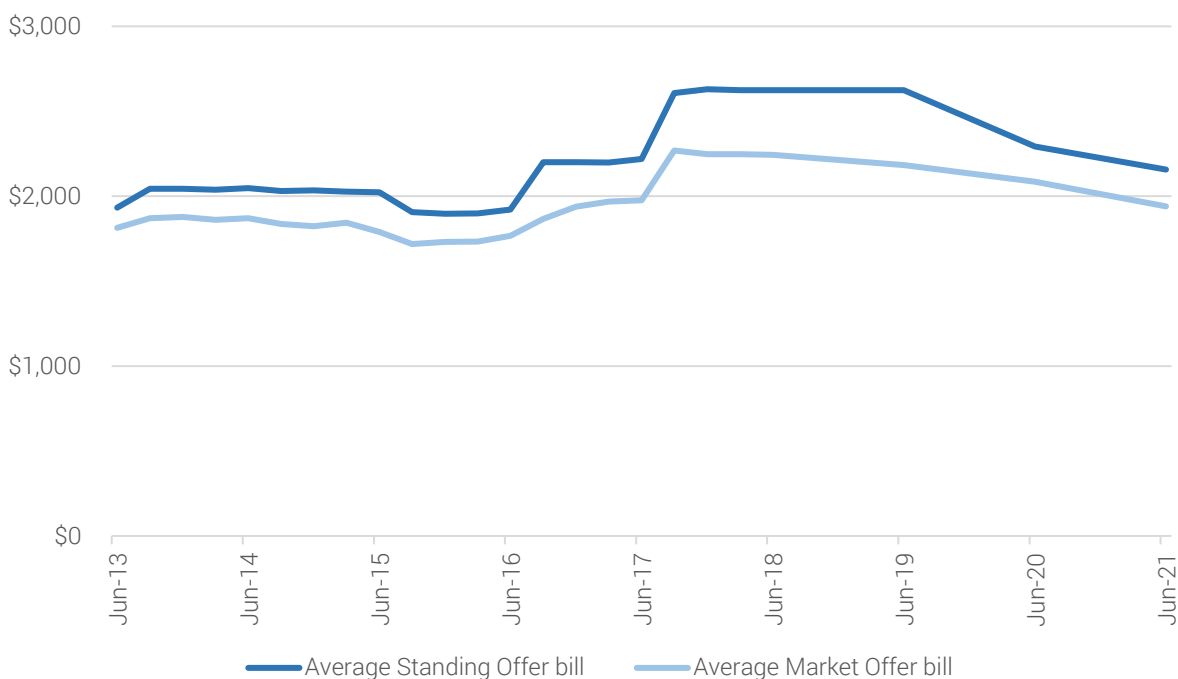
Retailers were differentiating their retail Market Offers in a variety of ways (for example, through retail tariffs, discounts, fees and charges, contract duration and sign-up incentives) resulting in further impacts to price differences.

At 30 June 2021, the largest price difference was found across ReAmped Energy's retail Market Offers, where the estimated annual bill on different Market Offers ranged from \$1,650 to \$2,210.

Figure 2-2 shows the movement of annual residential electricity retail Standing Offer and Market Offer bills between 30 June 2013 and 30 June 2021. It shows that the average annual Standing Offer bill has increased by 11.6 percent (a compounded annual nominal growth rate of 1.4 percent), and that the average annual Market Offer bill has increased by 7.0 percent (a compounded annual nominal growth rate of 0.8 percent) over the period. The average nominal discount between Standing Offers and Market Offers has increased from \$118 to \$216 over the eight years.

¹¹ Refer Table 2-1 and Annexure C.

Figure 2-2: Movements in the average annual electricity retail Standing and Market Offer bills for residential customers (\$nominal)



2.2 Small business electricity retail offer prices

Figure 2-3 shows the average annual electricity bill for a small business customer, based on available retail Standing Offer and Market Offer prices at 30 June 2020 and 30 June 2021, and the discount between the average Standing Offer and average Market Offer.

It shows that the average retail Standing Offer and Market Offer bills fell by eight percent (\$380) and 7.5 percent (\$312) respectively. This reduced the average discount between the two types of offers from \$600 to \$532.

Figure 2-3: Average annual electricity retail bill for small business customer (\$nominal)

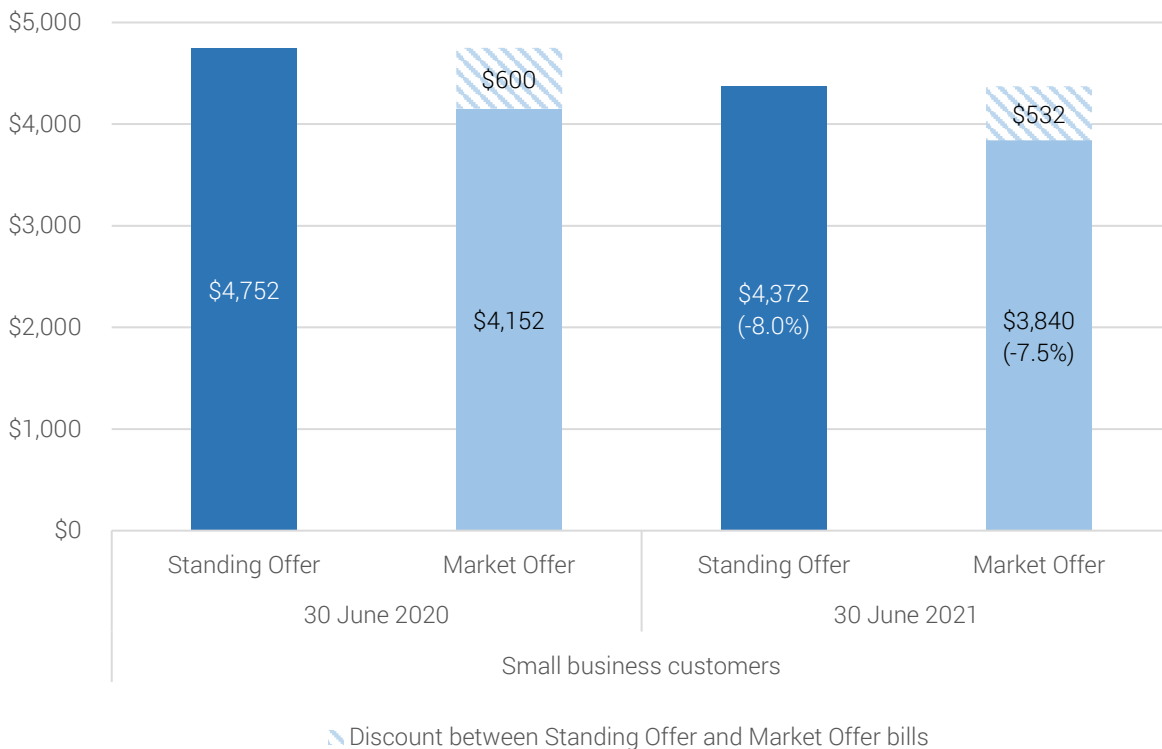


Table 2-2 shows the change in the estimated annual small business electricity retail Standing Offer and the lowest-priced Market Offer bills for each retailer at 30 June 2020 and 30 June 2021.

Annexure D provides a full data set of estimated annual electricity retail bills for small business customers on the lowest-priced Market Offer, highest-priced Market Offer, simple average Market Offer and Standing Offer bill for each retailer.

Table 2-2: Comparison of estimated annual electricity retail bills for small business customers (\$nominal)

Retailer	Standing Offer			Lowest-priced Market Offer			Difference between Standing Offer and lowest-priced Market Offer	
	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021
1st Energy*	-	\$4,320	-	-	\$3,710	-	-	\$610
AGL Energy	\$4,740	-	-	\$4,070	\$3,680	-10%	\$670	-
Alinta Energy	-	\$4,330	-	\$4,100	\$3,330	-19%	-	\$1,000
amaysim Energy^	\$4,730	-	-	\$4,210	-	-	\$520	-
BlueNRG	\$4,720	\$4,860	3%	\$3,390	\$3,610	6%	\$1,330	\$1,250
Click Energy^	-	-	-	\$4,060	-	-	-	-
Commander Power & Gas^	\$4,750	-	-	\$4,100	-	-	\$650	-
CovaU*	-	\$3,680	-	-	\$3,510	-	-	\$170
Diamond Energy	\$4,690	\$4,240	-10%	\$4,220	\$4,220	0%	\$470	\$20
Discover Energy	\$4,730	\$4,300	-9%	\$4,200	\$3,700	-12%	\$530	\$600
Dodo Power & Gas	-	\$4,340	-	-	-	-	-	-
Elysian Energy#	\$5,370	-	-	\$4,110	\$4,070	-1%	\$1,260	-
Energy Locals#	-	-	-	-	\$3,680	-	-	-
EnergyAustralia	\$4,760	\$4,350	-9%	\$4,520	\$4,220	-7%	\$240	\$130
Future X Power	\$4,740	\$4,320	-9%	\$4,030	\$3,690	-8%	\$710	\$630
Lumo Energy	\$4,760	\$4,390	-8%	\$4,070	\$4,070	0%	\$690	\$320
Momentum Energy	\$4,760	\$4,400	-8%	\$3,910	\$3,490	-11%	\$850	\$910
Next Business Energy*	-	\$5,240	-	-	\$3,640	-	-	\$1,600

Table 2-2: Comparison of estimated annual electricity retail bills for small business customers (\$nominal) (continued)

Retailer	Standing Offer			Lowest-priced Market Offer			Difference between Standing Offer and lowest-priced Market Offer	
	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021
Origin Energy	\$4,740	\$4,320	-9%	\$4,030	\$3,710	-8%	\$710	\$610
Powerclub	\$4,750	\$4,390	-8%	-	-	-	-	-
Powerdirect [#]	-	-	-	\$4,030	\$3,770	-6%	-	-
Powershop	\$4,820	\$4,200	-13%	\$3,980	\$3,750	-6%	\$840	\$450
QEnergy [#]	\$4,750	-	-	-	-	-	-	-
ReAmped Energy	-	\$4,340	-	-	\$3,320	-	-	\$1,020
Red Energy	\$4,760	\$4,390	-8%	\$4,210	\$4,210	0%	\$550	\$180
Simply Energy	\$4,210	\$4,340	3%	\$4,210	\$3,860	-8%	\$0	\$480
Tango Energy [*]	-	\$4,320	-	-	-	-	-	-
Simple average	\$4,752	\$4,372	-8%	\$4,081	\$3,762	-8%	\$671	\$610

* New entrant ^ Exited market # Retailer was not making its Standing Offer generally available to residential customers

The Commission's analysis of estimated annual small business electricity retail bills¹² at 30 June 2020 and 30 June 2021 indicates:

► **The range of prices was larger in small business electricity retail Market Offers than in Standing Offers**

At 30 June 2021:

- CovaU had the lowest-priced retail Standing Offer annual bill at \$3,680
- Next Business Energy had the highest-priced Standing Offer annual bill at \$5,240
- ReAmped Energy had the lowest-priced Market Offer annual bill at \$3,320, and
- BlueNRG had the highest-priced Market Offer annual bill at \$4,680.

► **Small business electricity retail Market Offers were generally priced at a discount to Standing Offers**

The discount between a retailer's Standing Offer and average Market Offer ranged from no discount (Diamond Energy) to 31 percent (Next Business Energy). Small business electricity customers could therefore have saved by moving from the Standing Offer to a Market Offer.

Small business customers on a retail Standing Offer contract could have saved between \$20 (Diamond Energy) and \$1,600 (Next Business Energy) had they switched to their retailer's lowest-priced Market Offer.

► **There was a range of price differences between small business electricity retail Market Offers**

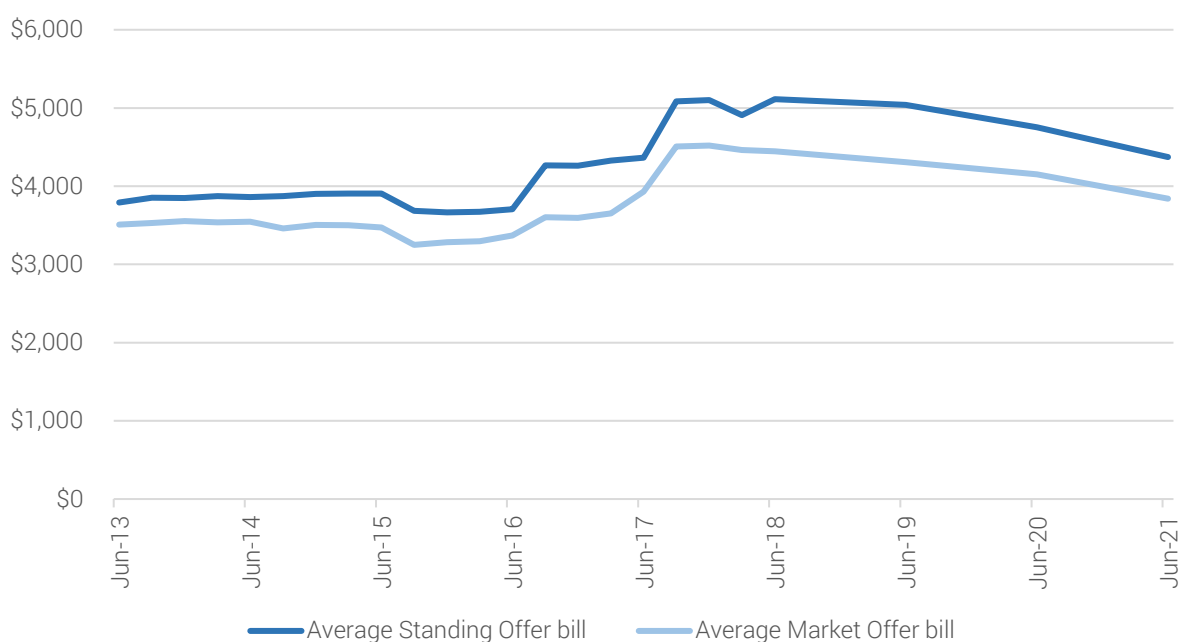
Retailers were differentiating their retail Market Offers in a variety of ways (for example, through retail tariffs, discounts, fees and charges, contract duration and sign-up incentives) resulting in further impacts to price differences. Small business electricity customers can pay varying retail prices depending upon the contract selected, highlighting the importance of selecting the most suitable contract for their particular circumstances.

At 30 June 2021, the largest price difference was found across BlueNRG's retail Market Offers, where the estimated annual bill on different Market Offers ranged from \$3,610 to \$4,680.

Figure 2-4 shows the movement of annual small business electricity retail Standing Offer and Market Offer bills between 30 June 2013 and 30 June 2021. It shows that the average annual Standing Offer bill has increased by 15.3 percent (a compounded annual nominal growth rate of 1.8 percent), and that the average annual Market Offer bill has increased by 9.4 percent (a compounded annual nominal growth rate of 1.1 percent) over the period. The average nominal discount between Standing Offers and Market Offers has increased from \$282 to \$532 over the eight years.

¹² Refer Table 2-2 and Annexure D.

Figure 2-4: Movements in the average annual electricity retail Standing and Market Offer bills for small business customers (\$nominal)



2.3 Retailer feed-in tariffs (R-FiT)

Under the South Australian feed-in tariff scheme, residential and small business customers with a qualifying photovoltaic generation unit are entitled to receive a retailer-paid component of the solar feed-in tariff from their retailer for the electricity exported to the grid by their solar photovoltaic generation generators.

In December 2016, the Commission determined that it would not set a minimum amount for the purposes of the retailer-paid component of the solar feed-in tariff scheme from 1 January 2017. That decision represented a change from the Commission's past practice of setting a minimum amount.¹³ Prior to that, the most recent determination had required retailers to pay eligible solar customers a minimum of 6.8 cents per kWh for electricity exported to the distribution network up to, and including, 31 December 2016.

To ensure retailers recognise the benefit of feed-in electricity, and continue to offer a retailer-paid component of the solar feed-in tariff to solar photovoltaic customers, the Commission implemented a monitoring regime in respect of the R-FiT.¹⁴

The available evidence shows that South Australian solar customers had a choice of offers available to them and were not paying more for electricity than non-solar customers. Further, electricity retailers were recognising the benefit of fed-in solar electricity through offering an R-FiT to solar customers.

¹³ Essential Services Commission, *Retailer feed-in tariff – Review of regulatory arrangements – Final decision*, 20 December 2016, available at: <http://www.escosa.sa.gov.au/projects-and-publications/projects/electricity/electricity-retailer-feed-in-tariff-review-of-regulatory-arrangements/sa-electricity-retailer-feed-in-tariff-review-of-regulatory-arrangements>.

¹⁴ Essential Services Commission, *Monitoring of Retailer Feed-In Tariffs – Fact sheet*, 28 April 2017, available at: <http://www.escosa.sa.gov.au/projects-and-publications/projects/electricity/electricity-retailer-feed-in-tariff-review-of-regulatory-arrangements/sa-electricity-retailer-feed-in-tariff-review-of-regulatory-arrangements>.

The Commission will continue to monitor retail offers to solar customers. If evidence arises to show that the solar customers cannot access electricity offers comparable with those of non-solar customers and/or electricity retailers are not offering R-FiTs to solar customers that reflect average wholesale electricity prices, the Commission may re-set a minimum price for the retailer-paid component of the solar feed-in tariff under the Electricity Act.

2.3.1 Incidence of retailer-paid component of the solar feed-in tariff payments

A variety in offerings may be indicative of a competitive market. However, the Commission considers that focussing on the retailer-paid component of the solar feed-in tariff amounts alone does not reveal the full value of a Market Offer to a solar customer. Other aspects that need to be considered include consumption and export profiles, usage and supply tariffs, and in some cases the purchase price of the solar system. Customers are encouraged to carefully consider the terms and conditions associated with each solar offer to find the offer best suited to their circumstances.

Table 2-3 compares the retailer-paid component of the solar feed-in tariff amounts paid by electricity retailers retailing to solar customers from 30 June 2016 to 30 June 2021.

Table 2-3: Retailer-paid component of the solar feed-in tariff amounts paid by electricity retailers (cents per kWh, GST exclusive) (\$nominal)¹⁵

Retailer	30 June 2017	30 June 2018	30 June 2019	30 June 2020	30 June 2021
1st Energy	N/A	N/A	N/A	N/A	8.0 to 13.0
AGL Energy	6.8	16.3 to 20.0	16.3	14.2	8.0 to 16.0
Alinta Energy	6.8	6.8	9.5	9.5	9.5
BlueNRG	N/A	N/A	6.8	6.8	N/A
Commander Power & Gas	7.0	11.6	11.6	11.6	N/A
CovaU	N/A	N/A	N/A	N/A	12.0
Diamond Energy	8.0	12.0	12.0	12.0	10.2
Discover Energy	N/A	N/A	N/A	6.0	6.0 to 10.0
Dodo Power & Gas	7.0	11.6	11.6	11.6	11.6
Elysian Energy	N/A	N/A	N/A	9.6	9.6
Energy Locals	N/A	N/A	9.0 to 16.0	15.5 to 20.0	8.0
EnergyAustralia	8.2	15.0	15.0	11.5	11.6
Future X Power	N/A	N/A	N/A	14.2	4.0
GloBird Energy	N/A	N/A	N/A	8.0	3.0
Kogan Energy	N/A	N/A	N/A	7.0	2.1
Lumo Energy	7.0 to 16.0	16.0	16.0	15.0	11.5 to 12.0

¹⁵ 'N/A' indicates that the retailer is either not retailing a solar electricity offer or has not yet commenced retail operations at that particular point in time.

Table 2-3: Retailer-paid component of the solar feed-in tariff amounts paid by electricity retailers (cents per kWh, GST exclusive) (\$nominal) (continued)

Retailer	30 June 2017	30 June 2018	30 June 2019	30 June 2020	30 June 2021
Momentum Energy	6.8	6.8	N/A	6.8	6.8 to 13.5
Mojo Power	N/A	N/A	N/A	6.8	N/A
Origin Energy	6.8 to 12	11 to 20.0	10.0 to 23.0	10.0 to 23.0	8.0 to 22.0
OVO Energy	N/A	N/A	N/A	8.0	8.0
Powerclub	N/A	N/A	11.0	11.5	N/A
Powerdirect	6.8 - 8	16.3	16.3	14.2	8.0
Powershop	N/A	N/A	10.2	10.2	3.0
QEnergy	N/A	N/A	8.0	8.0	N/A
ReAmped Energy	N/A	N/A	N/A	5.0	3.0 to 19.0
Red Energy	16.0	16.0	16.0	14.2	11.5
Simply Energy	6.8	17.0	15.0	15.0	10
Social Energy	N/A	N/A	N/A	N/A	10.8
Tango Energy	N/A	N/A	N/A	N/A	7.5

2.3.2 Incidence of best priced market offers available to solar customers

Tables 2-4 and 2-5 show that most retailers were not discriminating between solar and non-solar customers and that the majority of retailers were making their best-priced Market Offers available to solar customers.

For both residential and small business customers, the majority of electricity retailers retailing to solar customers were making their best-priced Market Offer available to those customers. The only exception was CovaU, where the best-priced solar Market Offer was higher than the comparable non-solar Market Offer.

Table 2-4: Retailers' available Market Offers to South Australian residential customers and price difference between best-priced solar and non-solar Market Offers as at 30 June 2021 (GST inclusive) (\$nominal)

Retailer	Available Market Offers	Available solar Market Offers	Best-priced Market Offer	Best-priced solar Market Offer	Price difference
1st Energy	2	2	\$1,920	\$1,920	\$0
AGL Energy	4	4	\$1,920	\$1,920	\$0
Alinta Energy	2	2	\$1,770	\$1,770	\$0
CovaU	2	1	\$1,820	\$1,900	\$80
Diamond Energy	1	1	\$2,090	\$2,090	\$0
Discover Energy	3	3	\$1,750	\$1,750	\$0

Table 2-4: Retailers' available Market Offers to South Australian residential customers and price difference between best-priced solar and non-solar Market Offers as at 30 June 2021 (GST inclusive) (\$nominal) (continued)

Retailer	Available Market Offers	Available solar Market Offers	Best-priced Market Offer	Best-priced solar Market Offer	Price difference
Dodo Power & Gas	1	1	\$2,150	\$2,150	\$0
Elysian Energy	1	1	\$2,030	\$2,030	\$0
Energy Locals	1	1	\$1,900	\$1,900	\$0
EnergyAustralia	-	-	-	-	-
Future X Power	1	1	\$1,900	\$1,900	\$0
GloBird Energy	4	4	\$1,960	\$1,960	\$0
Kogan Energy	1	1	\$1,680	\$1,680	\$0
Lumo Energy	3	3	\$2,040	\$2,040	\$0
Mojo Power	-	-	-	-	-
Momentum Energy	3	3	\$1,770	\$1,770	\$0
Nectr	2	-	\$1,780	-	-
Origin Energy	22	22	\$1,900	\$1,900	\$0
OVO Energy	1	1	\$1,680	\$1,680	\$0
People Energy	-	-	-	-	-
Powerclub	-	-	-	-	-
Powerdirect	1	1	\$1,970	\$1,970	\$0
Powershop	1	1	\$1,730	\$1,730	\$0
QEnergy	-	-	-	-	-
ReAmped Energy	4	4	\$1,650	\$1,650	\$0
Red Energy	2	2	\$2,180	\$2,180	\$0
Simply Energy	2	2	\$1,930	\$1,930	\$0
Social Energy	-	-	-	-	-
Sonnen	-	-	-	-	-
Tango Energy	1	1	\$1,960	\$1,960	\$0

Table 2-5: Retailers' available Market Offers to South Australian small business customers and price difference between best-priced solar and non-solar Market Offers as at 30 June 2021 (GST inclusive) (\$nominal)

Retailer	Available Market Offers	Available solar Market Offers	Best-priced Market Offer	Best-priced solar Market Offer	Price difference
1st Energy	1	1	\$3,710	\$3,710	\$0
AGL Energy	1	1	\$3,680	\$3,680	\$0
Alinta Energy	1	1	\$3,330	\$3,330	\$0
BlueNRG	34	34	\$3,610	\$3,610	\$0
CovaU	2	1	\$3,510	\$3,680	\$170
Diamond Energy	1	1	\$4,220	\$4,220	\$0
Discover Energy	2	2	\$3,700	\$3,700	\$0
Dodo Power & Gas	-	-	-	-	-
Elysian Energy	1	1	\$4,070	\$4,070	\$0
Energy Locals	1	1	\$3,680	\$3,680	\$0
EnergyAustralia	2	2	\$4,220	\$4,220	\$0
Future X Power	1	1	\$3,690	\$3,690	\$0
Lumo Energy	2	2	\$4,070	\$4,070	\$0
Momentum Energy	3	3	\$3,490	\$3,490	\$0
Next Business Energy	1	1	\$3,640	\$3,640	\$0
Origin Energy	5	5	\$3,710	\$3,710	\$0
Powerclub	-	-	-	-	-
Powerdirect	1	1	\$3,770	\$3,770	\$0
Powershop	1	1	\$3,750	\$3,750	\$0
QEnergy	-	-	-	-	-
ReAmped Energy	1	1	\$3,320	\$3,320	\$0
Red Energy	2	2	\$4,210	\$4,210	\$0
Simply Energy	2	2	\$3,860	\$3,860	\$0
Tango Energy	-	-	-	-	-

3 Gas retail offer prices

▶ Key observations

▶ For residential customers

- ▶ Average annual gas retail Standing Offer prices fell by 3.7 percent, but average annual retail Market Offer prices increased by 0.1 percent over the 12 months to 30 June 2021.
- ▶ Residential gas retail Market Offers were generally priced at a discount to Standing Offer prices. The discount between a retailer's Standing Offer and average Market Offer ranged from no discount to 26 percent.
- ▶ Residential customers on a retail Standing Offer contract could have saved up to \$370 had they switched to their retailer's lowest-priced Market Offer.
- ▶ At 30 June 2021, only four out of the ten gas retailers were marketing to regions outside the Adelaide Metropolitan area. Those retailers offered the same gas retail Standing Offer prices to their metropolitan and non-metropolitan residential customers.

▶ For small business customers

- ▶ Average annual gas retail Standing Offer and Market Offer prices increased by 0.6 percent and 0.2 percent respectively over the 12 months to 30 June 2021.
- ▶ Small business gas retail Market Offers were generally priced at a discount to Standing Offer prices. The discount between a retailer's Standing Offer and average Market Offer ranged from one percent to 17 percent.
- ▶ Small business customers on a retail Standing Offer contract could have saved up to \$1,200 had they switched to their retailer's lowest-priced Market Offer.

There are five distinct gas supply areas in South Australia. Adelaide is the only metropolitan region and the non-metropolitan regions are Mount Gambier, Port Pirie, Riverland and Whyalla.

As at 30 June 2021, CovaU, GloBird Energy, Origin Energy and Simply Energy were the only gas retailers actively marketing to some or all of the regions outside of the Adelaide Metropolitan area. All four gas retailers offered the same gas retail Standing Offer prices to their metropolitan and non-metropolitan residential customers.

There was a wide range of discounts between the retail Standing Offer and the range of Market Offers provided by each gas retailer. The analysis in subsequent sections utilises an assumed consumption profile for a representative gas small customer, therefore all figures are indicative.

The annual consumption assumed for gas customers is:

- ▶ for residential customers: 21,000 MJ, and
- ▶ for small business customers: 190,000 MJ.

Actual billing outcomes for individual customers will depend on the amount of gas consumed, retail tariffs and the terms and conditions of the customer's retail contract.

As at 31 December 2021,¹⁶ approximately 90 percent of small gas customers in South Australia were on a retail Market Offer contract (unchanged from the figure reported as at 30 June 2020) with the remaining 10 percent of those customers on a Standing Offer contract.¹⁷

3.1 Residential gas retail offer prices

Figure 3-1 shows the average annual gas bill for a residential customer, based on available retail Standing Offer and Market Offer prices at 30 June 2020 and 30 June 2021, and the discount between the average Standing Offer and average Market Offer.

It shows that the average annual retail Standing Offer bill fell by 3.7 percent (\$44), but the average Market Offer bill increased by 0.1 percent (\$1). This reduced the average discount between the two types of offers from \$162 to \$116.

Figure 3-1: Average annual gas retail bill for metropolitan residential customers (\$nominal)



Table 3-1 shows the change in the estimated annual residential gas retail Standing Offer and lowest-priced Market Offer bills in the metropolitan region for each retailer at 30 June 2020 and 30 June 2021, and the discount between the average Standing Offer and average Market Offer.

Annexure E provides a full data set of estimated annual gas retail bills for metropolitan residential customers on the lowest-priced Market Offer, highest-priced Market Offer, simple average Market Offer and Standing Offer bill for each retailer.

¹⁶ These are the latest figures available on the Australian Energy Regulator’s website.

¹⁷ Refer: <https://www.aer.gov.au/retail-markets/performance-reporting>

Table 3-1: Comparison of estimated annual gas retail bills for metropolitan residential customers (\$nominal)

Retailer	Standing Offer			Lowest-priced Market Offer			Difference between Standing Offer and lowest-priced Market Offer	
	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021	% change	30 June 2020	30 June 2021
AGL Energy	\$1,170	\$1,230	5%	\$1,080	\$1,100	2%	\$90	\$130
Alinta Energy	-	\$1,210	-	\$1,020	\$1,020	0%	-	\$190
CovaU*	-	\$1,100	-	-	\$1,060	-	-	\$40
Discover Energy*	-	\$1,100	-	-	\$970	-	-	\$130
EnergyAustralia	\$1,230	\$1,030	-16%	\$1,020	-	-	\$210	-
GloBird Energy	\$1,360	\$1,340	-1%	\$970	\$970	0%	\$390	\$370
Lumo Energy	\$1,190	\$1,190	0%	\$1,010	\$1,010	0%	\$180	\$180
Origin Energy	\$1,120	\$1,120	0%	\$1,000	\$1,010	1%	\$120	\$110
Red Energy	\$1,190	\$1,190	0%	\$1,000	\$1,020	2%	\$190	\$170
Simply Energy	\$1,150	\$1,060	-8%	\$1,060	\$1,060	0%	\$90	\$0
Simple average	\$1,201	\$1,157	-4%	\$1,020	\$1,024	0.4%	\$181	\$133

* New entrant

The Commission's analysis of estimated annual residential gas retail bills¹⁸ at 30 June 2020 and 30 June 2021 indicates:

► **Four out of the ten gas retailers were actively marketing to regions outside of the Adelaide Metropolitan area.**

As at 30 June 2021, CovaU, GloBird Energy, Origin Energy and Simply Energy were the only gas retailers actively marketing to some or all of the regions outside of the Adelaide Metropolitan area. All four gas retailers offered the same gas retail Standing Offer prices to their metropolitan and non-metropolitan residential customers.

► **The range of prices was smaller in residential gas retail Market Offers than in Standing Offers**

At 30 June 2021:

- EnergyAustralia had the lowest-priced retail Standing Offer annual bill at \$1,030
- GloBird Energy had the highest-priced Standing Offer annual bill at \$1,340
- GloBird Energy had the lowest-priced Market Offer annual bill at \$970, and
- AGL Energy and Origin Energy had the highest-priced Market Offer annual bill at \$1,120

► **Residential gas retail Market Offers were generally priced at a discount to Standing Offers but the extent of discounting was less than that observed for residential electricity Market Offers**

The discount between a retailer's Standing Offer and average Market Offer for the Adelaide Metropolitan area ranged from no discount (Simply Energy) to 26 percent (GloBird Energy). Residential gas customers could therefore have saved by moving from the Standing Offer to a Market Offer.

Residential gas customers on a retail Standing Offer contract could have saved between \$0 (Simply Energy) and \$370 (GloBird Energy) had they switched to their retailer's lowest-priced Market Offer.

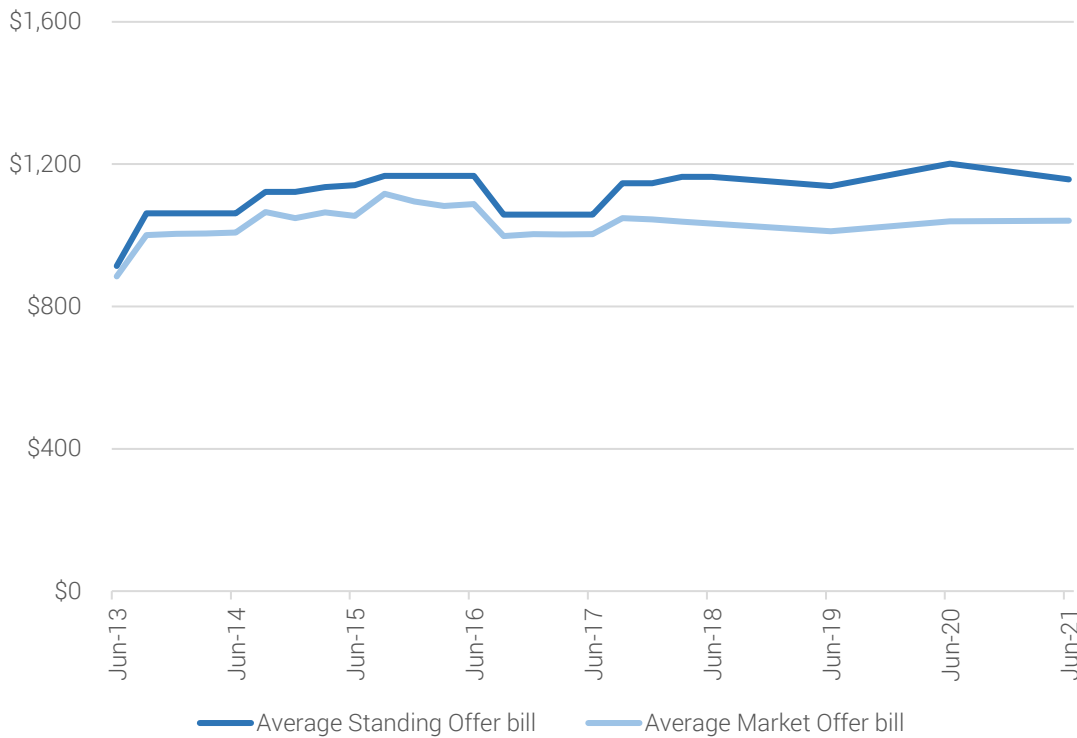
► **There was a range of price differences between residential gas retail Market Offers, but the extent of price differentiation was less than that observed for residential electricity Market Offers**

At 30 June 2021, the largest price difference was found across Origin Energy's retail Market Offers, where the estimated annual bill on different Market Offers ranged from \$1,010 to \$1,120.

¹⁸ Refer Annexure E.

Figure 3-2 shows the movement of annual metropolitan residential gas retail Standing Offer and Market Offer bills between 30 June 2013 and 30 June 2021. It shows that the average annual Standing Offer bill increased by 26.6 percent (a compounded annual nominal growth rate of 3.0 percent), and that the average annual Market Offer bill increased by 17.6 percent (a compounded annual nominal growth rate of 2.1 percent) over the period. The average discount between Standing Offers and Market Offers has increased from \$29 to \$116 over the eight years.

Figure 3-2: Movements in the average annual gas retail Standing Offer and Market Offer bills for metropolitan residential customers (\$nominal)



3.2 Small business gas retail offer prices

Figure 3-3 shows the average annual gas bill for a small business customer, based on available retail Standing Offer and Market Offer prices at 30 June 2020 and 30 June 2021, and the discount between the average Standing Offer and average Market Offer.

It shows that the average annual retail Standing Offer and Market Offer bills increased by 0.6 percent (\$43) and 0.2 percent (\$11) respectively. This increased the average discount between the two types of offers from \$604 to \$636.

Figure 3-3: Average annual gas retail bills for metropolitan small business customers (\$nominal)

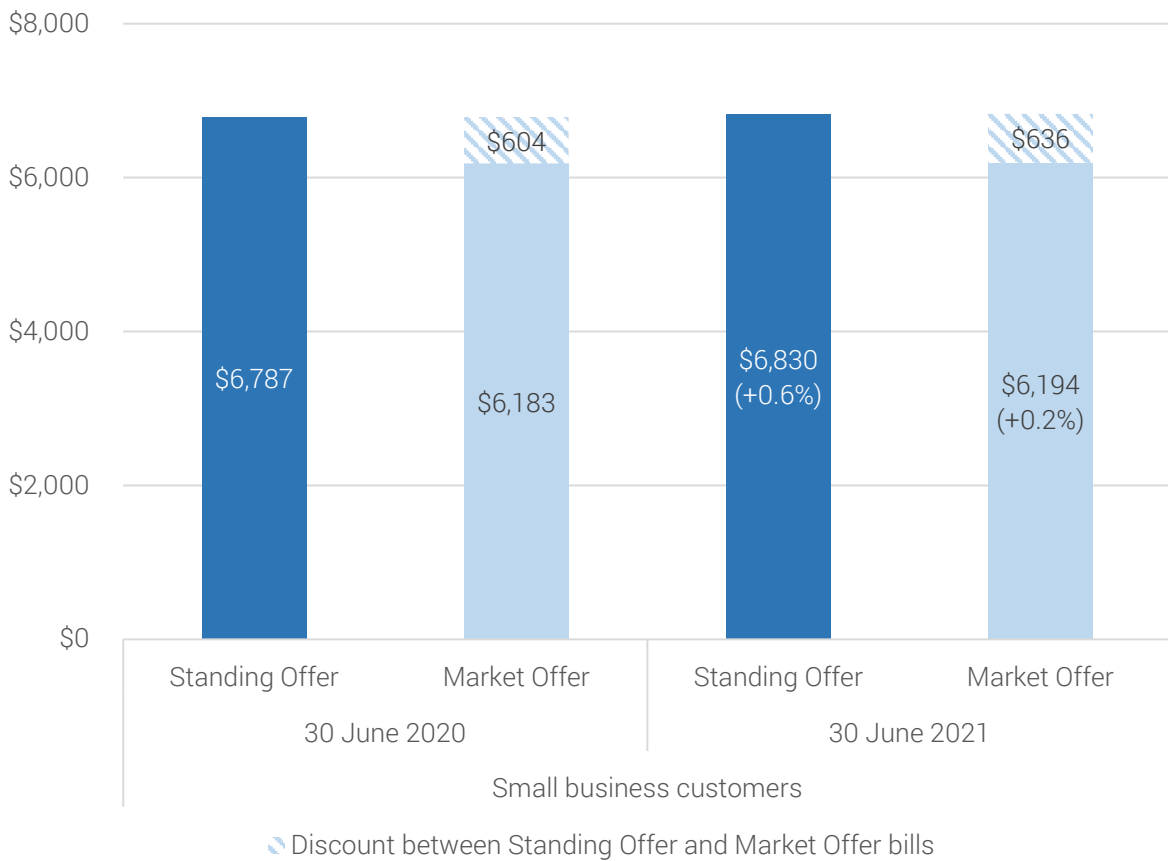


Table 3-2 shows the change in the estimated annual small business gas retail Standing Offer and lowest-priced Market Offer annual bills for each retailer at 30 June 2020 and 30 June 2021.

Annexure F provides a full data set of estimated annual gas retail bills for small business gas customers on the lowest-priced Market Offer, highest-priced Market Offer, simple average Market Offer and Standing Offer bill for each retailer.

Table 3-2: Comparison of estimated annual gas retail bills for metropolitan small business customers (\$nominal)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
AGL Energy	\$5,940	-	-	-	\$6,480	\$6,420	\$6,420	\$6,420
Alinta Energy	-	-	-	-	\$6,310	\$5,360	\$5,360	\$5,360
CovaU*	-	-	-	-	\$6,790	\$6,480	\$6,480	\$6,480
Discover Energy*	-	-	-	-	\$7,060	\$6,060	\$6,060	\$6,060
EnergyAustralia	\$6,950	\$5,800	\$5,800	\$5,800	\$6,950	\$6,540	\$6,540	\$6,540
Lumo Energy	\$6,960	\$5,770	\$5,860	\$5,815	\$6,960	\$5,760	\$5,860	\$5,810
Origin Energy	\$6,880	\$6,370	\$6,880	\$6,530	\$6,870	\$6,460	\$7,140	\$6,820
Red Energy	\$6,960	\$5,740	\$5,740	\$5,740	\$6,960	\$5,950	\$5,950	\$5,950
Simply Energy	\$7,030	\$7,030	\$7,030	\$7,030	\$7,090	\$6,310	\$6,310	\$6,310
Simple average	\$6,787	\$6,142	\$6,262	\$6,183	\$6,830	\$6,149	\$6,236	\$6,194

* New entrant

The Commission's analysis of estimated annual small business gas retail bills¹⁹ at 30 June 2020 and 30 June 2021 indicates:

- ▶ **Three out of the nine gas retailers were actively marketing to regions outside of the Adelaide Metropolitan area.**

As at 30 June 2021, CovaU, Origin Energy and Simply Energy were the only gas retailers actively marketing to some or all of the regions outside of the Adelaide Metropolitan area. All three gas retailers offered the same gas retail Standing Offer prices to their metropolitan and non-metropolitan residential customers.

- ▶ **The range of prices was larger in small business gas retail Standing Offers than in Market Offers**

At 30 June 2021:

- Alinta Energy had the lowest-priced retail Standing Offer annual bill at \$6,310
- Simply Energy had the highest-priced Standing Offer annual bill at \$7,090
- Alinta Energy had the lowest-priced Market Offer annual bill at \$5,360, and
- Origin Energy had the highest-priced Market Offer annual bill at \$7,140

- ▶ **Small business gas retail Market Offers were generally priced at a discount to Standing Offers**

The discount between a retailer's Standing Offer and average Market Offer ranged from one percent (AGL Energy and Origin Energy) to 17 percent (Lumo Energy). Small business gas customers could therefore reduce their bills by moving from the Standing Offer to a Market Offer.

Small business gas customers on a Standing Offer contract could have saved up to \$1,200 (Lumo Energy) had they switched to their retailer's lowest-priced Market Offer.

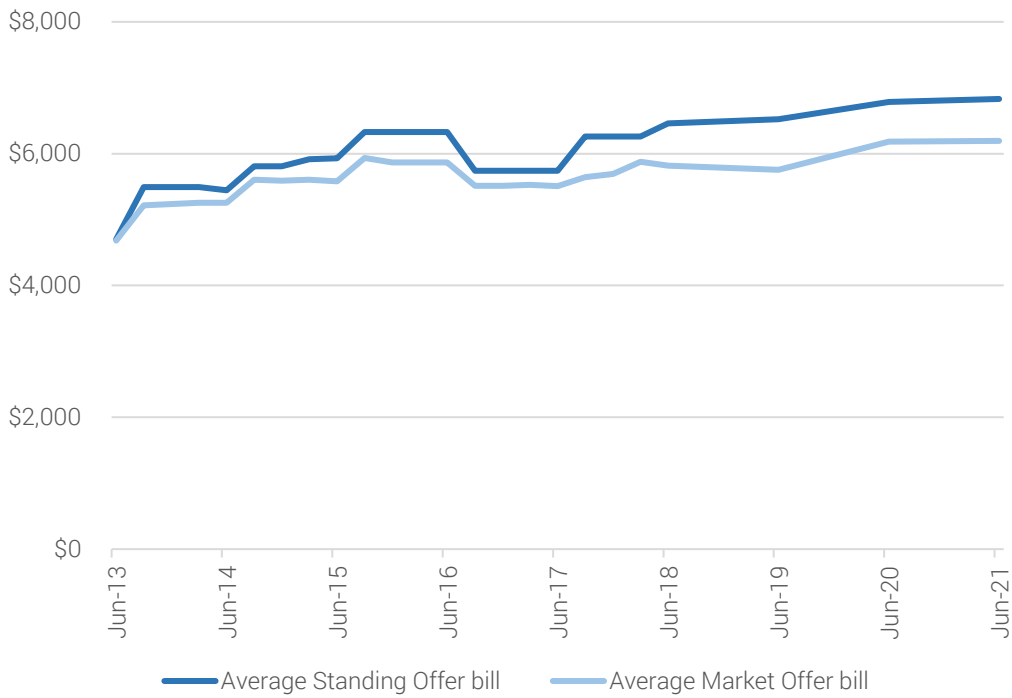
- ▶ **There was a range of price differences between small business gas retail Market Offers but the extent of price differentiation was less than that observed for small business electricity Market Offers**

At 30 June 2021, the largest price difference was found across Origin Energy's retail Market Offers, where the estimated annual bill on different Market Offers was between \$6,460 and \$7,140.

¹⁹ Refer Annexure F.

Figure 3-4 shows the movement of annual small business gas retail Standing Offer and Market Offer bills between 30 June 2013 and 30 June 2021. It shows that the average annual Standing Offer bill has increased by 45.3 percent (a compounded annual nominal growth rate of 4.8 percent), and that the average annual Market Offer bill has increased by 32.3 percent (a compounded annual nominal growth rate of 3.6 percent) over the period. The average nominal discount between Standing Offers and Market Offers has increased from \$20 to \$636 over the eight years.

Figure 3-4: Movements in the average annual gas retail Standing and Market Offer bills for metropolitan small business customers (\$nominal)



Annexure A Regulations

Electricity (General) Regulations 2012

12—Functions and powers of Commission

- (1) Pursuant to section 6A of the Act, the Commission has (in addition to the Commission's functions and powers under the Act and the *Essential Services Commission Act 2002*) the following functions and powers:
- ...
- (c) on or before 31 August in each year, to submit to the Minister and publish on its website a report prepared for the purposes of monitoring prices for the sale of electricity available to a small customer under the *National Energy Retail Law (South Australia)* during the immediately preceding financial year containing the information required by the Minister under subregulation (2).
- (2) The Minister may require the following information for the year to which the report relates to be included in a report prepared under subregulation (1)(c):
- (a) comparisons of standing offer prices of NERL retailers generally available to classes of small customers in South Australia;
- (b) estimates relating to the annual cost to a small customer of electricity supplied to the customer (based on a reasonable estimate of the average annual level of consumption of electricity by a small customer in South Australia) under each standard retail contract of NERL retailers generally available to classes of small customers in South Australia;
- (c) details relating to the difference in annual cost to a small customer of electricity supplied to the customer (based on a reasonable estimate of the average annual level of consumption of electricity by a small customer in South Australia) under market offer prices of NERL retailers generally available to classes of small customers in South Australia compared to the cost to that customer under standing offer prices of NERL retailers generally available to classes of small customers in South Australia;
- (d) such other information as the Minister requires in writing to be included.
- (3) The Minister may require the information referred to in subregulation (2) to be presented in such manner and form as the Minister considers appropriate, including in the form of variations or trends over time.
- (4) In this regulation—

Market Offer prices, *Standard Retail contract* and *Standing Offer prices* have the same respective meanings as in the *National Energy Retail Law*.

Gas Regulations 2012

6—Functions and powers of Commission

- (1) Pursuant to section 6A of the Act, the Commission has (in addition to the Commission's functions and powers under the Act and the *Essential Services Commission Act 2002*) the following functions:
- ...
- (b) on or before 31 August in each year, to submit to the Minister and publish on its website a report prepared for the purposes of monitoring prices for the sale of gas available to a small customer under the *National Energy Retail Law (South Australia)* during the immediately preceding financial year containing the information required by the Minister under subregulation (2).
- (2) The Minister may require the following information for the year to which the report relates to be included in a report prepared under subregulation (1)(b):
- (a) comparisons of standing offer prices of NERL retailers generally available to classes of small customers in South Australia;
- (b) estimates relating to the annual cost to a small customer of gas supplied to the customer (based on a reasonable estimate of the average annual level of consumption of gas by a small customer in South Australia) under each standard retail contract of NERL retailers generally available to classes of small customers in South Australia;
- (c) details relating to the difference in annual cost to a small customer of gas supplied to the customer (based on a reasonable estimate of the average annual level of consumption of gas by a small customer in South Australia) under market offer prices of NERL retailers generally available to classes of small customers in South Australia compared to the cost to that customer under standing offer prices of NERL retailers generally available to classes of small customers in South Australia;
- (d) such other information as the Minister requires in writing to be included.
- (3) The Minister may require the information referred to in subregulation (2) to be presented in such manner and form as the Minister considers appropriate, including in the form of variations or trends over time.
- (4) In this regulation—
Market Offer prices, *Standard Retail contract* and *Standing Offer prices* have the same respective meanings as in the *National Energy Retail Law*.

Annexure B Assumptions and limitations

B.1 Data sources

Electricity and gas pricing data have been sourced from the Australian Energy Regulator's 'Energy Made Easy' online price comparison service,²⁰ and may be supplemented or confirmed with information from retailers (either directly or from retailers' websites and/or price fact sheets). While every effort is made to ensure the data quality, the data is provided 'as is' displayed from these information sources.

All 'open' and 'available' Standing Offer and Market Offer data were downloaded from the 'Energy Made Easy' website (or as otherwise indicated) on, or as near as possible to, the last business day of the reporting period. Retailers are no longer required to publish Standing Offers which are not generally available on the 'Energy Made Easy' website.

As this analysis takes a snapshot of the market at a particular time, the conclusions drawn in this Report only apply to the market at the end of June for 2020 and 2021. Current offers are available on the Australian Energy Regulator's Energy Made Easy website.

B.2 Energy product analysis methodology

In this Report, annual bill estimates were determined from the individual tariff information schedules contained in each retailer's offers, based on the energy consumption profiles assumed below at B.4.

Annual bill estimates reflecting individual offers for electricity and gas are analysed separately.

B2.1 Timing of analysis

This Report has adopted a 'point in time' approach to the analysis of energy retail offer prices; where comparisons are made at particular time periods. Only those offers available on a particular date (that is, the last day of the period under review) are included in the analysis, as opposed to including all offers which might have been available throughout the period of review.

Accordingly, the analysis in this Report will exclude offers that retailers elected not to make generally available to small customers at the end of June for 2020 and 2021.

B2.2 Contract timing assumptions

For the purposes of calculating annual bills, it is assumed that a customer enters into a contract based upon the terms, conditions and retail offer prices that applied on the final business day of the quarter, and will have taken advantage of all discounts and cash incentives available at that time.

All retail offer prices and values are quoted in nominal terms (dollars of the day) and therefore have not been adjusted for the effects of inflation.

²⁰ The Australian Energy Regulator's energy price comparison service can be accessed at: www.energymadeeasy.gov.au.

B2.3 Single-rate and two-rate offers

Electricity offers may include either single-rate or two-rate²¹ contract offerings. However, the analysis of estimated annual bills focuses only on peak rates and does not include off peak consumption.

B2.4 Average values

All averages quoted in this Report are simple (unweighted) averages.

Where relevant, the simple (or unweighted) overall average is determined using the following two-step process:

1. calculate the simple average of each individual retailer's portfolio of relevant offers, and
2. calculate the simple average of all of the individual retailers' averaged results (that is, the results from step 1).

B.3 Annual bills are GST-inclusive

All retail offer prices, tariffs and calculated annual bills in this Report are quoted inclusive of Goods and Services Tax (GST) unless otherwise specified.

B.4 Electricity consumption profiles

The annual consumption assumed for electricity customers is:

- ▶ for residential customers: 5,000 kWh, and
- ▶ for small business customers: 10,000 kWh.

These annual average consumption profiles are generally consistent with the average historical consumption of electricity by small customers in South Australia, and are consistent with the average consumption figures used in previous reports prepared for the Minister by the Commission pursuant to the Regulations. The Commission has utilised the same consumption profiles since 2012, to provide consistency of reporting on annual bills over time.

These profiles, however, are based on small customers' consumption behaviour that was evident up to 2009 prior to the growth of solar roof-top photovoltaic generation, the continuing penetration of energy efficient appliances, changing customer behaviour and lower demand. The combination of these factors has contributed to an overall reduction in demand since these historical averages were originally determined.

Further, the Commission notes that electricity consumption profiles used in this Report are different to those used by the AER for the purposes of setting the annual DMO prices. The annual consumption assumed by AER for electricity customers is:

- ▶ for residential customers (without controlled load): 4,000 kWh, and
- ▶ for small business customers: 20,000 kWh.

²¹ 'Two-rate' offers include daily tariffs that reflect both normal 'peak' consumption tariffs as well as 'off-peak' consumption tariffs known as off-peak controlled load.

B.5 Gas consumption profiles

The annual consumption assumed for gas customers is:

- ▶ for residential customers: 21,000 MJ, and
- ▶ for small business customers: 190,000 MJ.

These annual average consumption profiles are generally consistent with the average historical consumption of gas by small customers in South Australia, and are consistent with the average consumption figures used in previous reports. The Commission has retained these consumption profiles to provide consistency of reporting on annual bills over time.

B.6 Number of days in the period

For this analysis, as in previous reports, the simplifying assumptions of a 365 day year and equal quarters (of 91.25 days) is used.

B.7 Dual fuel offers

Offers that combine both electricity and gas products (referred to as 'dual fuel' offers) are not included in the analysis, except to the extent that it can be easily attributed to either a gas or electricity product.

B.8 Small business time-of-use tariffs

Time-of-use tariffs are excluded from this analysis.

B.9 Maximum demand tariffs

Maximum demand tariffs are excluded from this analysis.

B.10 Treatment of discounts/benefits

Electricity and gas retail contracts contain various price and non-price aspects. In estimating annual energy bills, the Commission has used the following approach:

- ▶ all price discounts (for example, discounts for direct debit payment, payment of bills on time, cash rebates) offered by energy retailers are incorporated into the annual bill estimates, and
- ▶ any non-cash benefits offered (for example, restricted product or service vouchers) that have not been quantified are not incorporated into the annual bill estimates.

Cash rebates and cash equivalent discounts, for this Report, are deducted from the post-GST calculation of the final annual bill, as they are inclusive of GST.

B.11 Treatment of fees and charges

Account establishment fees, credit card fees and other similar fees charged by retailers have been excluded from the annual bill estimates. Early termination fees have also been excluded.

B.12 Green energy options

Customers can choose to add an accredited 'GreenPower' renewable energy component to Market Offers, ranging from the equivalent of 10 percent to 100 percent of the energy consumed.

The analysis of estimated annual bills does not include the additional cost of any green energy component. Green energy has only been included if the Market Offer indicates that it is supplied at no additional cost.

The analysis of the green energy component of Market Offers is limited to a comparison of the additional cost of adding various 'green energy' options to individual Market Offers.²²

B.13 Feed-in tariffs

Some customers may also receive Retailer Feed-In Tariffs (**R-FiT**) from their retailer, in addition to those payable by SA Power Networks, for energy exported from eligible roof-top solar photovoltaic generators. Estimated annual bill information is limited to consumption tariffs and, therefore, excludes potential R-FiT benefits.

Notwithstanding the above, a listing of the various R-FiT payments made by retailers is provided in section 2.3.

²² Refer to Annexure H of this report.

Annexure C Comparison of estimated annual bills for residential electricity customers (\$nominal)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
1st Energy*	-	-	-	-	\$2,240	\$1,920	\$2,230	\$2,075
AGL Energy	\$2,350	\$2,040	\$2,350	\$2,143	\$2,210	\$1,920	\$2,210	\$1,998
Alinta Energy	-	\$2,140	\$2,190	\$2,165	\$2,210	\$1,770	\$1,850	\$1,810
amaysim Energy^	\$2,340	\$2,320	\$2,410	\$2,365	-	-	-	-
Click Energy^	\$2,340	\$2,010	\$2,080	\$2,049	-	-	-	-
Commander Power & Gas^	\$2,350	\$2,150	\$2,150	\$2,150	-	-	-	-
CovaU*	-	-	-	-	\$1,900	\$1,820	\$1,900	\$1,860
Diamond Energy	\$2,320	\$2,090	\$2,090	\$2,090	\$2,210	\$2,090	\$2,090	\$2,090
Discover Energy	\$2,260	\$2,020	\$2,260	\$2,113	\$2,190	\$1,750	\$1,990	\$1,830
Dodo Power & Gas	\$2,350	\$2,150	\$2,150	\$2,150	\$2,170	\$2,150	\$2,150	\$2,150
Elysian Energy#	\$2,120	\$2,030	\$2,030	\$2,030	-	\$2,030	\$2,030	\$2,030
Energy Locals#	\$2,300	\$2,150	\$2,150	\$2,150	-	\$1,900	\$1,900	\$1,900
EnergyAustralia	\$2,350	\$2,210	\$2,210	\$2,210	\$1,900	-	-	-
Future X Power	\$2,350	\$1,990	\$1,990	\$1,990	\$2,200	\$1,900	\$1,900	\$1,900
GloBird Energy	\$2,210	\$1,900	\$1,900	\$1,900	\$2,170	\$1,960	\$1,990	\$1,970
Kogan Energy#	-	\$2,110	\$2,110	\$2,110	-	\$1,680	\$1,680	\$1,680
Lumo Energy	\$2,330	\$2,040	\$2,130	\$2,070	\$2,180	\$2,040	\$2,130	\$2,070
Mojo Power	\$2,150	-	-	-	\$2,190	-	-	-

Annexure C Comparison of estimated annual bills for residential electricity customers (\$nominal) (continued)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
Momentum Energy	\$2,330	\$1,990	\$2,050	\$2,020	\$2,200	\$1,770	\$2,100	\$1,897
Nectr*#	-	-	-	-	-	\$1,780	\$2,190	\$1,985
Origin Energy	\$2,360	\$1,900	\$2,370	\$2,116	\$2,240	\$1,900	\$2,240	\$1,980
OVO Energy	\$2,070	\$1,920	\$1,920	\$1,920	\$2,070	\$1,680	\$1,680	\$1,680
People Energy	-	-	-	-	\$2,190	-	-	-
Powerclub	\$2,260	-	-	-	\$2,180	-	-	-
Powerdirect#	-	\$2,040	\$2,040	\$2,040	-	\$1,970	\$1,970	\$1,970
Powershop	\$2,320	\$1,970	\$2,120	\$2,045	\$2,060	\$1,730	\$1,730	\$1,730
QEnergy	\$2,340	-	-	-	\$2,190	-	-	-
ReAmped Energy	\$2,280	\$1,880	\$1,960	\$1,920	\$2,140	\$1,650	\$2,210	\$1,875
Red Energy	\$2,330	\$2,180	\$2,180	\$2,180	\$2,180	\$2,180	\$2,180	\$2,180
Simply Energy	\$2,340	\$2,040	\$2,070	\$2,060	\$2,190	\$1,930	\$2,110	\$2,020
Social Energy*	-	-	-	-	\$2,150	-	-	-
Tango Energy*	-	-	-	-	\$2,210	\$1,960	\$1,960	\$1,960
Simple average	\$2,293	\$2,055	\$2,127	\$2,086	\$2,157	\$1,890	\$2,018	\$1,941

* New entrant ^ Exited market # Retailer was not making its Standing Offer generally available to residential customers

Annexure D Comparison of estimated annual bills for small business electricity customers (\$nominal)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
1st Energy*	-	-	-	-	\$4,320	\$3,710	\$3,710	\$3,710
AGL Energy [#]	\$4,740	\$4,070	\$4,170	\$4,120	-	\$3,680	\$3,680	\$3,680
Alinta Energy	-	\$4,100	\$4,100	\$4,100	\$4,330	\$3,330	\$3,330	\$3,330
amaysim Energy [^]	\$4,730	\$4,210	\$4,210	\$4,210	-	-	-	-
BlueNRG	\$4,720	\$3,390	\$4,530	\$4,015	\$4,860	\$3,610	\$4,680	\$4,366
Click Energy [^]	-	\$4,060	\$4,060	\$4,060	-	-	-	-
Commander Power & Gas [^]	\$4,750	\$4,100	\$4,100	\$4,100	-	-	-	-
CovaU*	-	-	-	-	\$3,680	\$3,510	\$3,680	\$3,595
Diamond Energy	\$4,690	\$4,220	\$4,220	\$4,220	\$4,240	\$4,220	\$4,220	\$4,220
Discover Energy	\$4,730	\$4,200	\$4,730	\$4,407	\$4,300	\$3,700	\$3,900	\$3,800
Dodo Power & Gas	-	-	-	-	\$4,340	-	-	-
Elysian Energy [#]	\$5,370	\$4,110	\$4,110	\$4,110	-	\$4,070	\$4,070	\$4,070
Energy Locals [#]	-	-	-	-	-	\$3,680	\$3,680	\$3,680
EnergyAustralia	\$4,760	\$4,520	\$4,520	\$4,520	\$4,350	\$4,220	\$4,310	\$4,265
Future X Power	\$4,740	\$4,030	\$4,030	\$4,030	\$4,320	\$3,690	\$3,690	\$3,690
Lumo Energy	\$4,760	\$4,070	\$4,170	\$4,120	\$4,390	\$4,070	\$4,160	\$4,115

Annexure D Comparison of estimated annual bills for small business electricity customers (\$nominal) (continued)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
Momentum Energy	\$4,760	\$3,910	\$3,910	\$3,910	\$4,400	\$3,490	\$4,200	\$3,767
Next Business Energy*	-	-	-	-	\$5,240	\$3,640	\$3,640	\$3,640
Origin Energy	\$4,740	\$4,030	\$4,740	\$4,332	\$4,320	\$3,710	\$4,320	\$3,972
Powerclub	\$4,750	-	-	-	\$4,390	-	-	-
Powerdirect#	-	\$4,030	\$4,030	\$4,030	-	\$3,770	\$3,770	\$3,770
Powershop	\$4,820	\$3,980	\$4,070	\$4,025	\$4,200	\$3,750	\$3,750	\$3,750
QEnergy^	\$4,750	-	-	-	-	-	-	-
ReAmped Energy*	-	-	-	-	\$4,340	\$3,320	\$3,320	\$3,320
Red Energy	\$4,760	\$4,210	\$4,210	\$4,210	\$4,390	\$4,210	\$4,210	\$4,210
Simply Energy	\$4,210	\$4,210	\$4,210	\$4,210	\$4,340	\$3,860	\$3,860	\$3,860
Tango Energy*	-	-	-	-	\$4,320	-	-	-
Simple average	\$4,752	\$4,081	\$4,229	\$4,152	\$4,372	\$3,762	\$3,909	\$3,840

* New entrant ^ Exited market # Retailer was not making its Standing Offer generally available to small business customers

Annexure E Comparison of estimated annual bills for metropolitan residential gas customers (\$nominal)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
AGL Energy	\$1,170	\$1,080	\$1,100	\$1,090	\$1,230	\$1,100	\$1,120	\$1,107
Alinta Energy	-	\$1,020	\$1,100	\$1,060	\$1,210	\$1,020	\$1,020	\$1,020
CovaU*	-	-	-	-	\$1,100	\$1,060	\$1,060	\$1,060
Discover Energy*	-	-	-	-	\$1,100	\$970	\$970	\$970
EnergyAustralia	\$1,230	\$1,020	\$1,100	\$1,060	\$1,030	-	-	-
GloBird Energy	\$1,360	\$970	\$1,000	\$987	\$1,340	\$970	\$1,050	\$993
Lumo Energy	\$1,190	\$1,010	\$1,100	\$1,040	\$1,190	\$1,010	\$1,100	\$1,040
Origin Energy	\$1,120	\$1,000	\$1,120	\$1,021	\$1,120	\$1,010	\$1,120	\$1,096
Red Energy	\$1,190	\$1,000	\$1,000	\$1,000	\$1,190	\$1,020	\$1,020	\$1,020
Simply Energy	\$1,150	\$1,060	\$1,060	\$1,060	\$1,060	\$1,060	\$1,060	\$1,060
Simple average	\$1,201	\$1,020	\$1,073	\$1,040	\$1,157	\$1,024	\$1,058	\$1,041

* New entrants

Annexure F Comparison of estimated annual bills for metropolitan small business gas customers (\$nominal)

Retailer	30 June 2020				30 June 2021			
	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer	Standing Offer	Lowest-priced Market Offer	Highest-priced Market Offer	Average Market Offer
AGL Energy	\$5,940	-	-	-	\$6,480	\$6,420	\$6,420	\$6,420
Alinta Energy*	-	-	-	-	\$6,310	\$5,360	\$5,360	\$5,360
CovaU*	-	-	-	-	\$6,790	\$6,480	\$6,480	\$6,480
Discover Energy*	-	-	-	-	\$7,060	\$6,060	\$6,060	\$6,060
EnergyAustralia	\$6,950	\$5,800	\$5,800	\$5,800	\$6,950	\$6,540	\$6,540	\$6,540
Lumo Energy	\$6,960	\$5,770	\$5,860	\$5,815	\$6,960	\$5,760	\$5,860	\$5,810
Origin Energy	\$6,880	\$6,370	\$6,880	\$6,530	\$6,870	\$6,460	\$7,140	\$6,820
Red Energy	\$6,960	\$5,740	\$5,740	\$5,740	\$6,960	\$5,950	\$5,950	\$5,950
Simply Energy	\$7,030	\$7,030	\$7,030	\$7,030	\$7,090	\$6,310	\$6,310	\$6,310
Simple average	\$6,787	\$6,142	\$6,262	\$6,183	\$6,830	\$6,149	\$6,236	\$6,194

* New entrants

Annexure G Off-peak controlled load offers

Off-Peak Controlled Load offers include an off-peak tariff at a lower rate than the peak rate. This is mainly utilised by residential customers with electric hot water services, who wish to heat their water overnight at a cheaper rate.

Table G-1 and Table G-2 compare the controlled load tariffs (first tier only) for residential and small business Standing Offers. Typical consumption²³ is well within the quantities allowed in the first tier for all offers (approximately 2,000 kilowatt hour per quarter).

Table G-1: Comparison of residential Standing Offer Off-Peak Controlled Load tier one tariffs (cents per kWh, GST inclusive) (\$nominal)

Retailer	30 June 2020	30 June 2021	% change
1st Energy*	-	18.37	-
AGL Energy	19.24	18.69	-3%
Alinta Energy	18.28	18.73	2%
CovaU*	-	27.50	-
Diamond Energy	21.95	19.80	-10%
Discover Energy	26.39	18.88	-28%
Dodo Power & Gas	22.09	19.35	-12%
Elysian Energy	23.49	22.00	-6%
Energy Locals	27.01	-	-
EnergyAustralia	20.90	18.67	-11%
Future X Power	22.12	17.18	-22%
GloBird Energy	24.20	19.14	-21%
Kogan Energy	26.21	-	-
Lumo Energy	20.55	16.50	-20%
Mojo Power	17.82	22.92	29%
Momentum Energy	20.63	15.37	-25%
Nectr*	-	18.92	-
Origin Energy	21.84	18.07	-17%
OVO Energy	20.76	21.48	3%

²³ Typical consumption is around 2,500 kWh per year, Source: SA Power Networks.

Table G-1: Comparison of residential Standing Offer Off-Peak Controlled Load tier one tariffs (cents per kWh, GST inclusive) (\$nominal) (continued)

Retailer	30 June 2020	30 June 2021	% change
People Energy	-	22.92	-
Powerclub	23.07	31.18	35%
Powerdirect	22.12	-	-
Powershop	22.50	18.05	-20%
QEnergy	22.00	22.90	4%
ReAmped Energy	20.24	18.70	-8%
Red Energy	21.23	16.50	-22%
Simply Energy	22.19	17.13	-23%
Social Energy*	-	18.13	-
Tango Energy*	-	18.70	-

* New entrant

Table G-2: Comparison of small business Standing Offer Off-Peak Controlled Load tier one tariffs (cents per kWh, GST inclusive) (\$nominal)

Retailer	30 June 2020	30 June 2021	% change
1st Energy*	-	18.37	-
AGL Energy	22.12	18.69	-16%
Alinta Energy	-	18.73	-
BlueNRG	33.42	-	-
CovaU*	-	17.88	-
Diamond Energy	21.95	21.95	0%
Discover Energy	26.39	-	-
Dodo Power & Gas	-	26.61	-
Elysian Energy	-	24.01	-
Energy Locals	28.00	-	-
EnergyAustralia	22.09	18.67	-15%
Future X Power	22.12	17.18	-22%
Lumo Energy	22.33	9.20	-
Momentum Energy	26.05	26.05	0%
Next Business Energy*	36.30	-	-
Origin Energy	21.84	18.07	-17%
Powerclub	23.07	-	-
Powerdirect	22.12	-	-
Powershop	22.50	18.05	-20%
QEnergy	22.00	-	-
ReAmped Energy	-	22.00	-
Red Energy	22.33	19.20	-14%
Simply Energy	22.19	18.89	-15%

* New entrant

Annexure H Green energy options

At 30 June 2021, 14 electricity retailers were offering renewable energy 'green energy' options. Those options ranged from 10 percent to 100 percent, and are approved under the National GreenPower Accreditation Program.

Most retailers offer green energy options for an additional cost to their existing Market Offers. A summary of the green energy Market Offers available at 30 June 2020 and 30 June 2021 is set out in Tables H-1 below.

Table H-1: Additional annual costs of green energy options for residential electricity Market Offers (GST inclusive) (\$nominal)

Retailer	Green Power Component	Additional cost 30 June 2020	Additional cost 30 June 2021
AGL Energy	20%	\$94	\$52
	100%	\$275	\$220
CovaU*	10%	-	\$25
	20%	-	\$50
	100%	-	\$248
Diamond Energy	50%	\$138	\$138
	100%	\$275	\$275
Discover Energy	10%	\$25	\$25
	20%	\$50	\$50
	100%	\$248	\$248
Dodo Power & Gas	10%	\$50	\$50
	100%	\$495	\$495
EnergyAustralia	10%	\$25	\$25
	20%	\$50	\$50
	100%	\$248	\$248
Energy Locals	10%	\$20	\$22
	50%	\$100	\$55
	100%	\$195	\$220
Lumo Energy	10%	\$33	\$33

Table H-1: Additional annual costs of green energy options for residential electricity Market Offers
(GST inclusive) (\$nominal) (continued)

Retailer	Green Power Component	Additional cost 30 June 2020	Additional cost 30 June 2021
Momentum	10%	-	\$25
	20%	-	\$50
	25%	-	\$62
	50%	-	\$124
	75%	-	\$186
	100%	-	\$248
Origin Energy	25%	\$52	\$34
	50%	\$115	\$35
	100%	\$225	\$140
Powerdirect	10%	\$52	\$52
Powershop	100%	\$275	\$187
ReAmped Energy	25%	-	\$16
	50%	-	\$63
	75%	-	\$141
	100%	-	\$250
Red Energy	100%	\$292	\$292

* New entrant



The Essential Services Commission
Level 1, 151 Pirie Street Adelaide SA 5000
GPO Box 2605 Adelaide SA 5001
T 08 8463 4444

E escosa@escosa.sa.gov.au | W www.escosa.sa.gov.au